



Our 14th Year



By Joseph Prescia

Thank You Pueblo!

When I started American Joe 14 years ago I did not know I would be so blessed with such an avenue to help people. My wife asked me 12 years ago, "How does it feel to be a hero to so many people?" I didn't realize the impact of what I was doing until I saw it through my wife's eyes.

Originally I saw handyman work as a job, but she showed me a deeper meaning to what I was doing,

That's when American Joe really took off because I was able to put more love into the work I did. We have grown continuously in Pueblo for 14 years and wanted to say thanks to our loyal customers.

Licensed to do What?

We are a Class B contractor licensed to build/remodel for residential and light commercial.

>Could we remodel your kitchen or bath? Yes.

>Could we build a handicap ramp for you or a loved one? Yes. Out of wood or metal.

>Could we complete a "fix it" list in a hurry before a closing on a home? Yes

>Could we do small 1 hour jobs? Yes, for 14 years.

> Are you insured? Yes, we have a 2 million dollar policy to protect you and us.

QUESTIONS OF THE MONTH

1. When my wife asked me, "How does it feel to be a hero to so many people," I thought:

a. I'm not superman
b. I'm able to put more love into my work

2. A better definition of loving someone is to:

a. take what you can before someone else beats you to it
b. help someone only if they help you

c. Give, do something for someone regardless of whether or not they return the favor.

To get the answers to these simply read the 2 articles.



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To Love is to Give

By Joseph Prescia

I have heard people define "love" as a feeling, or as an emotion, yet hardly anywhere has anyone said it was a commitment to give. And yet, the Creator said in the famous football grandstand slogan of John 3:16, "God so loved that he GAVE."

To love is to give. Could you say the more you love, the more you give? Yes, it's not what you say but it's what you actually DO!

Feelings come and go, but what's left after the feeling is gone?

For many people, nothing, sad to say. What happens after the emotion wears off? Is there any commitment left in you to give?

Love is a commitment to give to someone or something you love regardless of whether or not they reciprocate. That is unconditional love.

Far too many operate "Philadelphia" type "brotherly love" where you scratch my back and I'll scratch yours as long as you keep scratching mine, great, otherwise I'll have nothing to do with you.

Another love that is more and more popular today is a sexual love, "friends with benefits". As long as the sex is there, I love you.

Again, both of these are more selfish, conditional love. Don't you want to be loved by someone, anyone with unconditional love that has commitment attached to it? People yearn for that kind of attention. Why not give more, bless more, do something for someone today because you love yourself and because you truly love them. Get past their "issues", because you've got them too, forgive them, forgive yourself and

commit to give (love) with a true heart of love.

"As you give, you receive."



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